

Sahil R

Experience Designer

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Portfolio

<https://www.rsahil.com/>

ABOUT

A full spectrum UX designer, passionate about telling stories and crafting meaningful interactions that solve real-world problems.

EXPERIENCE

Samsung R&D

UX Design Intern • Dec'21 - Ongoing

Redefining product visualization for consumer electronics in digital commerce for 'Samsung Shop', and innovating for the next billion users.

EY

UX Design Intern • Nov'21 - Dec'21

Crafted user flows, prototyped, and designed the web-based interface for an IoT-based forensics service. Closely worked on auditing and designing the interactions for the customer journey.

Tata Elxsi

UX Design Intern • Dec'20 - Jan'21

Engaged in user research and market analysis as part of an HMI-based in-vehicle infotainment system project. Developed usability insights, prototyped, and designed interactions for its corresponding UI.

Zomato

Graphic Design Intern • Jun'19 - Aug'19

Designed in-app banners, campaign creatives, advertisements, and merchandise. Worked on the branding and corporate identity of the 'Canvas' product and the 'Ad Sales' department.

PROJECTS & PUBLICATIONS

Zero: Mapping Inclusive Micronavigation

Designing for Inclusivity, UI/UX, Service Design

An interface-based service that facilitates inclusive and experiential micro navigation in public spaces by incorporating the virtues of multimodal communication.

Aura: Reimagining Multisensory Therapy

Designing for Mental Health, Service Design, UI/UX, MR

A service that aims to provide multisensory therapy by encapsulating the virtues of the self-devised 'Experience-Therapy Dyad' and mixed reality.

Mapping Multimodal Communication for Inclusivity

Universal Access in the Information Society • Springer

Sahil R, Anirudh Kundu, Nipun Sharma, Partha Pratim Das*
Under Review • 26th July 2021

EDUCATION

Delhi Technological University

Bachelor of Design • 9.64 • 2018-2022

Ahlcon Public School

Science (Medical) • 2018

SKILLS

User Flows

Interface Design

Wireframing

Prototyping

Contextual Enquiry

Usability Testing

Cognitive Ergonomics

Animation

Design Systems

Product Strategy

TOOLS

Adobe CC

Figma

Sketch

Blender

Unity

ProtoPie

Javascript

ACCOLADES

Freepublikan Design Awards

Student of the Year

D'Source Corona Design Challenge

DCDC Design Contribution & Merit Award

UMO Design X Social

Finalist, Best In Academia

Cursor Strokes, Moodl by IITB

Winner, First Prize

POSITIONS OF RESPONSIBILITY

Creative Director

Sahitya • 2018-2021

Head of Design

Global Youth India • 2019-2020